

Concerned about ATC's plans to build a transmission line, possibly through Springdale?

THE PSC IS NOW COLLECTING PUBLIC INPUT

The Public Service Commission has been holding public outreach meetings about the American Transmission Company's proposal to build a new 345 kV line in Dane County. These are informal open houses where you can learn more from PSC and DNR representatives, and provide input to help the PSC identify potential environmental impacts of the project. We encourage Springdale residents to attend and ask questions or express their concerns.

Monday, February 25, 5:00 p.m. – 8:30 p.m.
Promega BioPharmaceutical Technology Center
5445 East Cheryl Parkway, Fitchburg WI 53711

Directions from Hwys 18/151 (Verona Road) northbound: Take a right on McKee Road (Hwy PD) and travel east about 2.4 miles to Fish Hatchery Road. Take a right onto Fish Hatchery and go south 0.7 miles to East Cheryl Parkway. Turn left onto East Cheryl, go about 0.4 miles to the driveway. Name is on large sign.

Directions from the Beltline: Take the Fish Hatchery Road exit and go south on Fish Hatchery about 2.4 miles to East Cheryl Parkway. Turn left onto East Cheryl, go about 0.4 miles to the driveway. Name is on large sign.

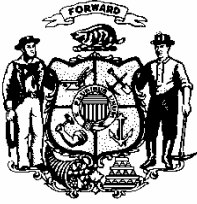
How to participate, even if you cannot attend a meeting

Currently, the PSC is looking for *specific, localized information* on any possible impact a proposed route will have on the environment or the community. Examples include:

Agricultural effects	Water resource impacts
Wildlife and plant habitat effects	Land use compatibility
Aesthetics/visual impacts	Health and safety issues
Protected species impacts	High quality woodlands impacts
Community impacts	Recreation impacts
Archeological/historical impacts	Shared revenue benefits
Radio/television reception effects	Property value effects

If you know of any such impacts of a possible transmission line through Springdale in general or your property in specific, you are encouraged to call these to the PSC's attention in writing. Include the exact location of the natural or cultural resource if possible. Send your comments at earliest opportunity to: Docket 137-CE-147 / Christine Swails / Public Service Commission / PO Box 7854 / Madison WI 53707-7854, or submit them via the PSC Web site at <http://psc.wi.gov>.

See the following pages for background information about the ATC proposal, as well as further description of the Environmental Impact Statement being prepared by the PSC.



Public Service Commission of Wisconsin

Daniel R. Ebert, Chairperson
Mark Meyer, Commissioner
Lauren Azar, Commissioner

610 North Whitney Way
P.O. Box 7854
Madison, WI 53707-7854

Public Service Commission of Wisconsin
RECEIVED: 01/14/08, 10:53:59 AM

January 11, 2008

RE: Application of American Transmission Company, as an
Electric Public Utility, to Construct a New 345 kV
Transmission Line from the Rockdale Substation to the West
Middleton Substation, Dane County, Wisconsin

137-CE-147

To Whom It May Concern:

This letter is to inform you that you have been identified as a resident or landowner whose property may be affected by a proposed electric transmission construction project in your area. This letter is also being provided to public officials and public institutions such as local libraries, so that it can be posted and viewed by the public. The Public Service Commission of Wisconsin (PSC) and the Wisconsin Department of Natural Resources (DNR) are sponsoring three public outreach meetings, sometimes called "scoping" meetings, to explain the regulatory review process and, more importantly, to solicit input from the public to help the state agencies determine the scope of the environmental impact statement (EIS) that must be prepared regarding the proposed project.

Public Outreach/Scoping Meetings

The agencies encourage persons with local information or environmental concerns to attend one of the following public meetings or to contact the EIS coordinator listed at the end of this letter. Identical sessions will be held each day as noted below, in an open house format, from 5:00 to 8:30 p.m. Meeting locations are as follows:

Date	Tuesday, February 5, 2008	Wednesday, February 6, 2008	Thursday, February 7, 2008
Community	Madison	Fitchburg	Stoughton
Location (see Attachment 3)	Wisconsin Energy Conservation Corporation	Promega BioPharmaceutical Technology Center	Stoughton High School Cafetorium
Address	431 Charmany Drive, Madison, WI 53719	5445 East Cheryl Parkway, Madison, WI 53711	600 Lincoln Avenue, Stoughton, WI 53589

If you are not able to attend one of the above sessions, you may still provide comments by writing to the PSC at:

Docket 137-CE-147
Public Service Commission of Wisconsin
P.O. Box 7854
Madison, WI 53707-7854

You can alternatively provide comments through the PSC website at <http://psc.wi.gov>. The docket number, 137-CE-147, is required to access the proposed project's comment page.

Transmission Line Developer

On October 16, 2007, American Transmission Company LLC and ATC Management, Inc. (ATC) filed an application with the Commission for authority to modify existing transmission facilities and construct and place into operation new electric transmission facilities in Dane County. The proposed project, known as the Rockdale-West Middleton Project, would be constructed between the proposed Cardinal Substation in the town of Middleton and either ATC's Rockdale Substation in the town of Christiana or a proposed Albion Substation in the town of Albion or the town of Dunkirk. Supplementary information regarding the application from ATC has been requested by Commission staff. The application has not yet been determined to be complete by the Commission.

Project Description

ATC is proposing to construct a new 345 kilovolt (kV) transmission line from the west side of Middleton to the eastern side of Dane County. The western terminus would be the proposed Cardinal Substation adjacent to the existing West Middleton Substation in the town of Middleton. The line would connect either to the existing Rockdale Substation in the town of Christiana, or to a proposed Albion Substation in the town of Albion or the town of Dunkirk. The line would be approximately 32 to 55 miles long depending on the route selected. ATC proposes two 345/138 kV 500 MVA autotransformers at the Cardinal Substation.

State Agencies' Jurisdiction

The proposed project requires a Certificate of Public Convenience and Necessity (CPCN) from the PSC before construction can begin. At the PSC, the three Commissioners will decide whether to approve, modify, or deny ATC's proposal. DNR will be considering ATC's application for wetland and water permits under Wis. Stat. ch. 30 and other laws. The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) will be preparing an Agricultural Impact Statement under Wis. Stat. § 32.035 to aid farmers in easement negotiations if a route is approved across their lands.

Project Location

The geographic area of the project is shown on Attachment 1. More route location detail can be found in ATC's project application, which can be viewed at: (1) the public outreach meetings where maps will be available for review; (2) the ATC's website at <http://www.atcllc.com/> under "Projects"; or (3) the locations listed in Attachment 2.

Environmental Impact Statement (EIS)

This project is a Type I project under Wis. Admin. Code § PSC 4.10(1). It requires an EIS to be prepared as required under the Wisconsin Environmental Policy Act, Wis. Stat. § 1.11. A draft EIS will be jointly prepared by the PSC and DNR and issued in mid-2008. There will be a 45-day period for the public and other agencies to comment on the draft EIS after it is issued. The comments will be used to prepare a final EIS, which is anticipated to be issued in the fall of 2008. The PSC and DNR are currently identifying issues and beginning their analyses for the draft EIS.

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When it is available, the draft EIS will also be viewable at the PSC's website at <http://psc.wi.gov>. You can request a free copy of the draft EIS by mail at the address at the top of this letter, by contacting the docket coordinator Christine Swailes by telephone at (608) 266-8776, or by e-mail at christine.swailes@psc.state.wi.us.

Public Hearing and Commission Decision

The PSC will hold technical and public hearings on the project approximately 30 days after the release of the final EIS. At least 30 days before the hearings, the PSC will mail a Notice of Hearing to everyone on the project mailing list and notify the local news media. The Notice will include the time, date, and location of the hearings. If you have any concerns about the project, you should participate in the hearing process to make the Commission aware of your concerns. The Commission must base its decisions about the project on the record of the hearing. At this time, the hearing is anticipated to be held in late 2008.

For More Information

If you would like to review ATC's application, it is on file at the offices and libraries listed on Attachment 2. You may also view the application, as well as all other documents filed in this docket, through the PSC's Electronic Regulatory Filing (ERF) system at <http://psc.wi.gov/>. The docket number, 137-CE-147, is required to access the documents. The Commission's website also includes descriptive summaries of the regulatory process for a proposed construction case like this one.

If you have any questions or concerns relating to the PSC review and approval process, please contact the docket coordinator Christine Swailes by telephone at (608) 266-8776 or by e-mail at christine.swailes@psc.state.wi.us. For environmental issues related to the preparation of an EIS, contact the EIS coordinator Kathleen Zuelsdorff by telephone at (608) 266-2730 or by e-mail at kathleen.zuelsdorff@psc.state.wi.us. Questions about the ATC application should be directed to the ATC contact person listed on Attachment 2.

Members of the media are urged to contact Timothy Le Monds, PSC Public Affairs, by telephone at (608) 266-9600, or by e-mail at timothy.lemonds@psc.state.wi.us.

Sincerely,

/s/ Christine A. Swailes

Christine A. Swailes
Docket Coordinator
Gas and Energy Division

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Enclosures

cc: Mailing list